

2021



1. Magazine Format

DinA4: 210 mm wide x 297 mm high

2. Printing Space

180 mm wide x 254 mm high

Number of columns: 4 columns, column width 42 mm; column distance 4 mm

3. Printing and binding process, printing material

Offset, screen: 60; bleed difference: min. 5 mm per bleed edge; accepted data-formats: .jpg, .eps, .pdf

4. Dates

Frequency of publication 6 Magazines a year + 1 Special + 1 Catalogue**Publication dates** see follow-up chart and list of topics**Closing date / deadline** 15 days before date of publication; printing material: 14 days before date of publication

5. Publishing Company

I. Dubies Verlag & Handel e.U.**Address** Haselbachstraße 171, A-8530 Deutschlandsberg**Postal address** Haselbachstraße 171, A-8530 Deutschlandsberg**Internet** www.ATV-QUAD-Magazin.com**Email** info@ATV-QUAD-Magazin.com**Advertising department** Reiner Atte
Fon +43/3462/ 840 41
Fax +43/3462/ 840 41-5**Legal venue** A-3100 St. Pölten

6. Terms of Payment

Bank collection 5% discount, 10 days 3%, 30 days net

Advertising orders by companies, which are not based in Germany, Austria, or Switzerland, will only be placed after an effected pre-payment until the closing-date for printing material.

Our (Eruopean) VAT-Number: ATU 412 195 06; legal venue: A-3100 St. Pölten

Bank details	IBAN	BIC	Bank
Bank details Germany	DE52 4306 0967 8020 3667 00	GENODEM1GLS	GLS Gemeinschaftsbank e.G.
Bank details Austria	AT31 3266 7000 0076 3169	RLNWATWWPRB	Raiffeisenbank Wienerwald
Bank details Switzerland	(only for Switzerland)	Konto 90-145698-6	Schweizer Postkonto

7. Advertising sizes and prices

Basic prices for advertisements in the editorial part (all prices in € Euro)

Size	Format (mm) in printing space	without bleed diff.	B&W	2C	3C	4C
2 pages (middle of magazine)		420x297	8.450 €	8.450 €	8.450 €	8.450 €
2 pages (bind screen print)		420x297	7.200 €	7.200 €	7.200 €	7.200 €
1,5 pages		315x297	5.400 €	5.400 €	5.400 €	5.400 €
1 page	210x297	210x297	3.600 €	3.600 €	3.600 €	3.600 €
3/4 page		155x297 oder 210x220	2.700 €	2.700 €	2.700 €	2.700 €
1/2 page		102x297 oder 210x147	1.800 €	1.800 €	1.800 €	1.800 €
1/3 page		69x297 oder 210x96	1.200 €	1.200 €	1.200 €	1.200 €
1/4 page	42x254 / 88x126 / 134x83 / 180x62		900 €	900 €	900 €	900 €

Color: discounts possible

Basic prices for advertisements in „Markt“ (all prices in € Euro)

Size	Format (mm) in printing space	without bleed diff.	B&W	2C	3C	4C
1/1 page	180x254		3.000 €	3.000 €	3.000 €	3.000 €
3/4 page	145x265 oder 180x190		2.300 €	2.300 €	2.300 €	2.300 €
1/2 page	180x126 / 88x254		1.500 €	1.500 €	1.500 €	1.500 €
1/3 page	180x82		1.100 €	1.100 €	1.100 €	1.100 €
1/4 page	42x254 / 88x126 / 134x83 / 180x62		760 €	760 €	760 €	760 €
1/8 page	42x126 / 88x62 / 134x41 / 180x30		400 €	400 €	400 €	400 €
1/16 page	42x62 / 88x30		220 €	220 €	220 €	220 €

Millimeter prices: 1 mm per column 4 € (minimum 20 mm); color: discounts possible

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Basic prices for dealer's advertisements in „Markt“ (all prices in € Euro)

Size	Format (mm) in printing space	Price
40 mm 4 columns	180x40	640 €
40 mm 2 columns	88x40	320 €
40 mm 1 columns	42x40	160 €
30 mm 4 columns	180x30	480 €
30 mm 2 columns	88x30	240 €
30 mm 1 columns	42x30	120 €
20 mm 4 columns	180x20	320 €
20 mm 2 columns	88x20	160 €
20 mm 1 columns	42x20	80 €
10 mm 4 columns	180x10	160 €
10 mm 2 columns	88x10	80 €
10 mm 1 columns	42x10	50 €

Design in 4C with files disposed included; discounts possible

8. Preference placements

Covers (all prices in € Euro)

Page	Format (mm) in printing space	without bleed diff.	B&W	2C	3C	4C
2nd Cover	210x297	210x297	4.200 €	4.200 €	4.200 €	4.200 €
3rd Cover	210x297	210x297	3.900 €	3.900 €	3.900 €	3.900 €
4rd Cover	210x297	210x297	4.200 €	4.200 €	4.200 €	4.200 €

Discounts possible

9. Color Surcharges

Special colors (out of CMYK): possible, prices on request

10. Format Surcharges

Preference placements / special surcharges: possible, prices on request

11. Job and Personal Ads

The basic prices for ads in „Markt“ are valid; Line-Ads: Per line 10 Euro, sor subscribers the first 2 lines are without charge.

12. Discounts

when ordering within one insertion-year (beginning with the publication of the first ad)

Interval sc: 2 x 5 %, 3 x 10 %, 4 x 15 %, 6 x 20 %, 8 x 25 %

Quantity scale (pages): 2 x 10 %, 3 x 15 %, 4 x 20 %, 6 x 25 %, 8 x 30 %

Supplements and technical additional costs will not be discounted

13. Supplements (all prices in € Euro)

Price per 1.000: 4 pages 200 €

8 pages 300 €

Split edition possible, no discount possible

Bound insert including print (all prices in € Euro)

8 to 11 pages: 750 € per page

6.000 € for 8 pages

12 to 15 pages: 600 € per page

7.200 € for 12 pages

16 to 31 pages: 500 € per page

8.000 € for 16 pages

32 to 47 pages: 400 € per page

12.800 € for 32 pages

more than 48 pages: 350 € per page

16.800 € for 48 pages

14. Supplements, enclosed CD ROMs (all prices in € Euro)

Price per 1.000: 25 g 120 €

50 g 150 €

any further 25 g 25 €

plus the respective postage, which is at the moment

per suppl. up to 25 g 0,0134 €

per suppl. up to 40 g 0,0226 €

per suppl. up to 30 g 0,0188 €

per suppl. up to 50 g 0,0242 €

per suppl. up to 35 g 0,0211 €

any further 5 g 0,0008 €

Split edition possible, no discount possible

15. Affixed Postcards and samples (all prices in € Euro)

Price per 1000, manually any page: 42 €

mechanically (first page of sheet): 32 €

16. Mailing Adress

By arrangement with the publisher: Fon +43/3462/ 840 41; info@ATV-QUAD-Magazin.com

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Media-Information 2021

1. Short Description:

ATV&QUAD Magazin is THE magazine for the ATV- und Quad-Scene in Germany, Austria, and Switzerland.

2. Memberships: –

3. Organ: –

4. Publisher: Immo Dubies

5. Editorial office: Immo Dubies (Editor-in-Chief); Reiner Atte (News); Thomas Krämer (Reports); Konrad Kuhnt (Reports); Anita Märki (Switzerland); Gerhard Rudolph (Reports); Jörg Schnorr (Reports); Rudolf Schuler (Sports)

6. Advertisements

Reiner Atte
Haselbachstraße 171, A-8530 Deutschlandsberg
Fon +43/3462/ 840 41; Fax +43/3462/ 840 41-5

7. Volume: 20th volume 2021; Frequency: 5 Magazines a year + 1 Special + 1 Catalogue

8. Publishing Company: I. Dubies Verlag & Handel e.U. (FN 317415 m, LG St. Pölten);
legal venue: A-3100 St. Pölten

9. Postal Address: Haselbachstraße 171, A-8530 Deutschlandsberg

Address: Haselbachstraße 171, A-8530 Deutschlandsberg

10. Telephone: +43/3462/ 840 41; **Fax:** +43/3462/ 840 41-5

11. Internet: www.ATV-QUAD-Magazin.com; **Email:** info@ATV-QUAD-Magazin.com

12. Editorial focusses in ATV&QUAD Magazin 2021

Issue	Months	Deadline	Publication	Focusses
2021/01	Jan / February	21.12.2020	11.01.2021	Performance-Parts; Utility- & Workshop-Equipment; Protection
2021/02-04	March / April	10.03.2021	24.03.2021	Travelling / Trailers / Luggage / Theft & Tracking; Outdoor-Apparel
2021/05-07	May / July	02.05.2021	26.05.2021	Suspension; Winches; Spare Parts; Cleaners; Hunting / Forest
2021/08-09	Aug / Sep	14.07.2021	28.07.2021	Exhaust-Systems; Side-by-Sides, Accessories; Winches
2021/10-12	Oct / December	08.09.2021	22.09.2021	Tires; Lighting Systems; Municipal Utilities
2022	Special	10.11.2021	24.11.2021	Equipment, Accessories, Garments, Parts, Tuning, Actioncams
2022/01-02	Jan / February	24.11.2021	08.12.2021	Performance-Parts; Utility- & Workshop-Equipment; Trailers
2022	ATV Catalogue*	01.12.2021	15.12.2021	Catalogue for ATVs, Quads, Parts & Garments*
2022/03-04	March / April	09.02.2022	23.02.2022	Care Agents; Travelling / Luggage; Apparel / Helmets / Gloves

* different prices: 1/1 page 4C = 4.400 Euro

13. Subscription Price: Copy-Price Germany 4,80 €; A, B, CZ, DK, F, I, L, NL, PL, SI, SK, SLO 5 €; CH 6,80 SFr; Europe 5,50 €; Overseas 7 €
Annual Subscription Germany: 24,60 € (5 Magazines + 1 Special);
Annual Subscription Austria, B, CZ, DK, F, I, L, NL, PL, SI, SK, SLO 26,40 €;
Switzerland 38,40 SFr; Europe 28,20 €; Overseas 36 €
ISSN-Nr.: -

14. Volume Analysis: –

15. Content Analysis of the Editorial Part: –

16. Internet: Advertisements in our weblog ATV-QUAD-Magazin.com

- **Bouncing SkyScraper (200 x 600 Pixel)**, right SideBar, per month: 1.900 Euro; more than 5 months: 1.500 Euro / month
- **SkyScraper (200 x 600 Pixel)**, right SideBar, per month: 1.200 Euro; more than 5 months: 1.000 Euro / month
- **SuperBanner (990 x 90 Pixel)**, top of Content, per month: 1.200 Euro; more than 5 months: 1.000 Euro / month
- **SuperBanner (650 x 100 Pixel)**, top of Content, per month: 990 Euro; more than 5 months: 750 Euro / month
- **Standard-Banner (468 x 60 Pixel)**, per month: 500 Euro; more than 5 months: 400 Euro / month
- **Medium Rectangle (300 x 250 Pixel)**, within Content; 600 Euro; more than 5 months: 500 Euro / month
- **Interstitial** per month: 2.500 Euro